



Confederation of Indian Industry

# DX-EDGE

Empowering Excellence and Growth  
through Digital Transformation

A national initiative led by  
Confederation of Indian Industry (CII)  
with the support of NITI Frontier Tech  
Hub (NITI FTH) and All India Council for  
Technical Education (AICTE) to digitally  
transform India's MSME sector by  
enabling innovation, competitiveness,  
and resilience.

# **DX-EDGE**

Empowering Excellence and Growth through Digital Transformation

Dx-EDGE (Digital Excellence for Growth and Enterprise) is a national initiative spearheaded by Confederation of Indian Industry (CII) with the support of NITI Frontier Tech Hub (NITI FTH) and All India Council for Technical Education (AICTE) to drive digital transformation across India's Micro, Small and Medium Enterprises (MSMEs). Anchored in the vision of Viksit Bharat 2047, Dx-EDGE aims to empower MSMEs with the tools, knowledge, and ecosystem needed to become future-ready, competitive, and resilient. By fostering partnerships between industry, academia, technology solution providers, and government, the initiative creates a robust platform for digital adoption, innovation, and inclusive economic growth across the country.

## **The Dx-EDGE Vision**

To create an inclusive, digitally capable MSME ecosystem by:

**Building business and digital capacity**

**Facilitating access to affordable technology**

**Promoting partnerships among MSMEs, academia, and technology solution providers**

**Enabling participation in the global value chain**



## Future-Proofing MSMEs for Viksit Bharat

Dx-EDGE is a strategic initiative aimed at empowering India's MSMEs to become resilient, competitive, and digitally enabled as key contributors to Viksit Bharat 2047. By leveraging digital technologies and sector-specific strategies, the initiative helps MSMEs unlock growth, reduce operational inefficiencies, and enhance productivity. Through a robust network of Digital Transformation Facilitation Centres (DTFCs), MSMEs receive expert guidance, affordable access to cutting-edge solutions, and capacity building tailored to their needs.

## Empowering Academia as Catalysts for Digital Transformation

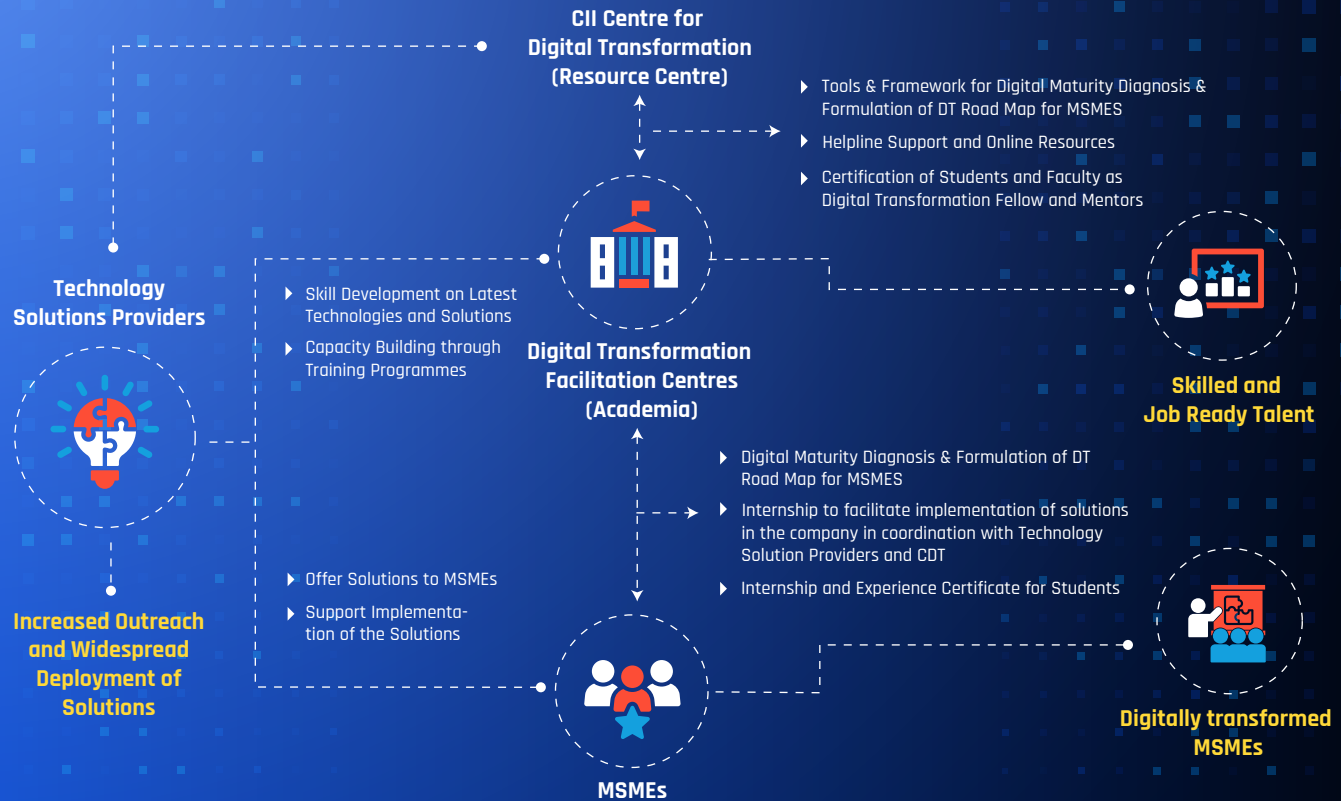
Dx-EDGE empowers academic and technical institutions to play a pivotal role in India's digital journey by transforming them into Digital Transformation Facilitation Centres (DTFCs). These centres serve as platforms for hands-on learning, where faculty and students engage directly with MSMEs to support their digital transformation by providing enterprise-specific roadmaps following a thorough diagnosis of their existing digital maturity levels. This practical exposure enhances students' skills in emerging technologies, business processes, and problem-solving, making them job-ready and aligned with industry needs. Faculty members benefit from continuous upskilling and closer engagement with evolving industrial trends. Through Dx-EDGE, academia becomes a key driver in shaping a digitally skilled workforce for Viksit Bharat 2047.



## Tech Industry as a Key Enabler of MSME Digital Transformation

Dx-EDGE positions the technology industry at the forefront of India's MSME digital revolution by Technology Solution Providers becoming integral partners in the transformation journey. Through this initiative, Tech Industry can collaborate with a wide network of Digital Transformation Facilitation Centres (DTFCs) to deliver accessible, scalable, and sector-specific solutions to MSMEs across the country. The programme encourages the development of tailored offerings, participation in training and awareness sessions, and the provision of dedicated support for effective implementation.

# Dx-EDGE Framework



## Be a part of this transformational initiative

SCAN QR CODE FOR



MSME  
REGISTRATION



ACADEMIA  
REGISTRATION



TECH. PROVIDERS  
REGISTRATION

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