



सत्यमेव जयते

नीति आयोग

National Institution for Transforming India



BAMBOO : NORTH EAST HUB

“National Workshop on Bamboo Development Mission”

Vigyan Bhawan, New Delhi, India

30th December, 2021



TWIPRA BAMBOO & CANE HANDICRAFTS

SAMIR JAMATIA

+919436496101

jamatia.samir13@gmail.com



“BAMBOO”?????

- Why bamboo love ?

*I know, this question is very difficult for Bamboo sector in India.

Bamboo vs Social

Bamboo (Birth + Marriage + Death) = life

B

- Bland

A

- Agreement

M

- Mission

B

- Brow

O

- Orderlies'

O

- Over



World Bamboo Congress -2004



Atal Bihari Vajpayee
Hon' ble Ex- Prime Minister of India

"I do not say that my interest in bamboo owes to this association but I have to admit that I have always been fascinated by bamboo, which rightfully deserves its nickname '**Grass**' - 7th World Bamboo Congress in New Delhi.

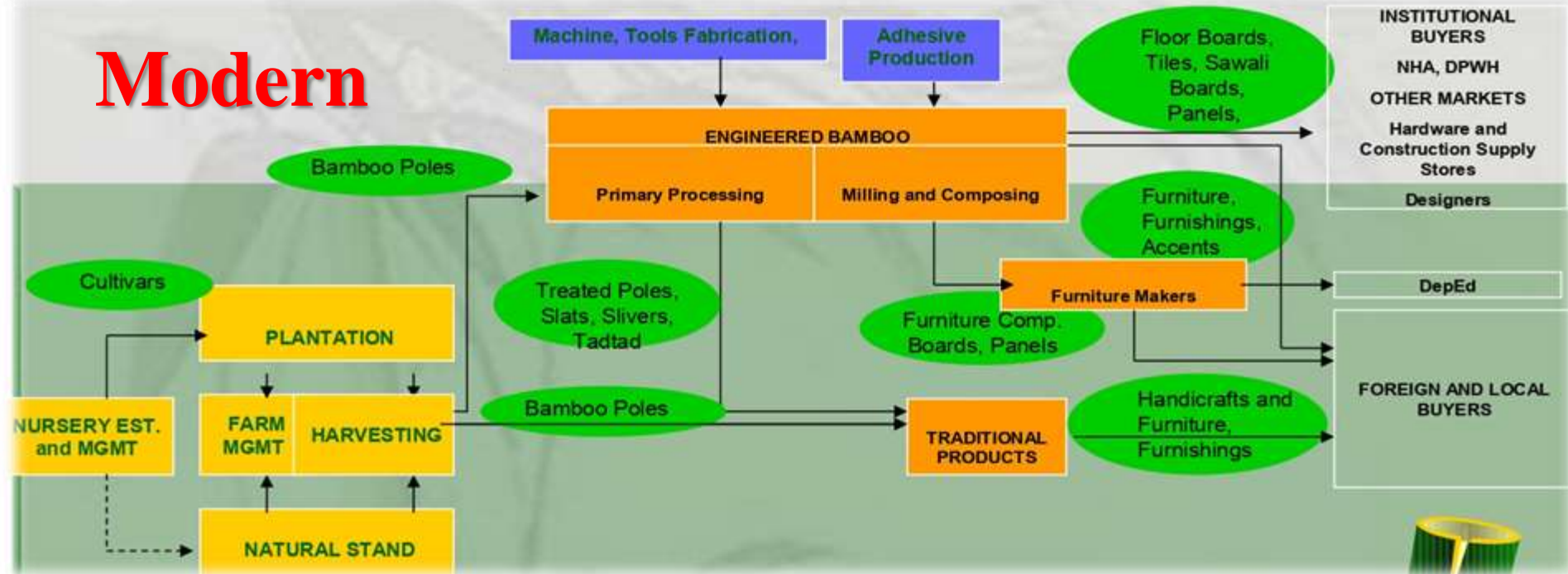


Bamboo : Traditional vs Modern

Traditional



Modern



Bamboo : New Age Products



SET & AB AGRO PRODUCER COMPANY

Mo. No. 7219471396 Shop no. 01,
Gopal Plaza, Devrankar Nagar,
Samarth High School Rajapoh Amaravati.
E-mail- Set.pvt2019@gmail.com



The image shows three packages of 'BAMBOO LEAF GREEN TEA' from SET & AB. The packages are yellow and green, with a clear window showing the tea leaves. A cup of brewed tea is also visible in the foreground.



07 Oct 2020
Wednesday



the northeast journal

#TRIPURA

TRIPURA GOVERNMENT SUCCESSFULLY LAUNCHED BAMBOO RICE ON OCTOBER 6

After launching Bamboo biscuits and honey bottle on September 19 CM Biplab Kumar Deb launched Baboo Rice on Tuesday

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Slofty technologies
WWW.SLOFTY.IN

CALL WEBSITE DESIGNING & DEVELOPMENT +916003069738
FOR

Bamboo : New Age Drink



Mrs. Uma Pujari - Canada



Babaji (Shailendra Saxena)

Lessons learnt & the way forward

SWOT

Strengths

- Successful demonstration & induction of new technologies & processes.
- Good base of data, knowledge & domain expertise
- A working network approach incurring low transaction costs

Weaknesses

- A limited time mission. The nature of the sector, its size & variety requires a permanent institutional support mechanism.
- Scale of budget moderate in real size economy effect can only be demonstrative

SWOT cont.....

Opportunities

- Substantial, elastic demand for a variety of products.
- Green alternative in all fields with significant positive externalities.
- Multi use products; reduction in wastage.
- New age technology areas.
- Extra Fiscal/Financial support on account of green advantage

Threats

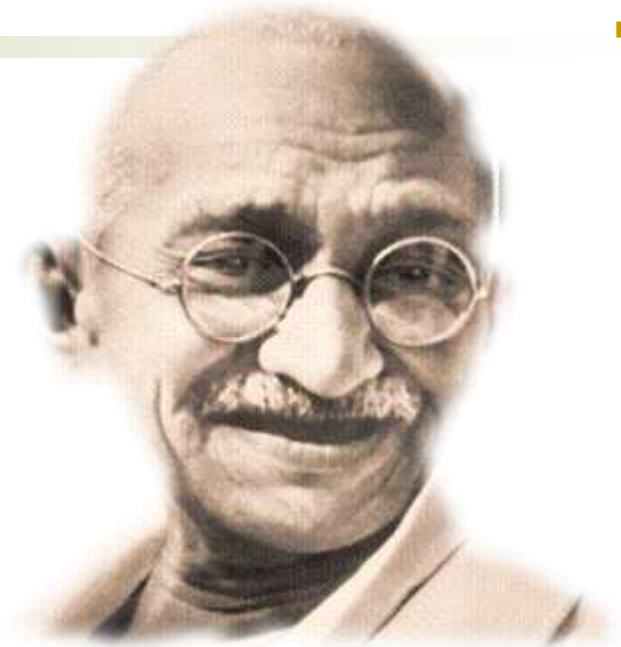
- Traditional marketing channels are difficult to penetrate
- Availability & pricing of bamboo, bamboo harvesting practices.
- Inappropriate regulatory regime for harvest and transit of bamboo.
- Economics of scale & price comparison with wood based & plastic materials
- No state schemes to promote bamboo based development

‘Permanent Body’ to promote all aspects of bamboo: Council or Board

“Bamboo is Green Future Life”

You must
be the
change
you wish
to see in
the world:

Mahatma Gandhi



Namaste / Khulumkha