

Profile of The CEO, NITI Aayog , Shri AMITABH KANT

Mr Amitabh Kant is presently posted as CEO, NITI Aayog (National Institution for Transforming India). He was till recently Secretary, Department of Industrial Policy and Promotion (DIPP).

Amitabh Kant is a member of the Indian Administrative Service, IAS (Kerala Cadre: 1980 Batch). He is the author of “Branding India – An Incredible Story” and has been a key driver of “Make in India”, Startup India, “Incredible India” and “God’s Own Country” campaigns which positioned and branded India and Kerala State as leading tourism destinations. These campaigns have won several international awards and embraced a host of activities – infrastructure development, product enhancement, private-public partnership and positioning and branding.

Amitabh Kant has worked as Chairman & CEO, Delhi-Mumbai Industrial Corporation, CMD – ITDC, Joint Secretary – Ministry of Tourism, Government of India, Secretary – Tourism, Government of Kerala, Managing Director, Kerala State Industrial Development Corporation, District Collector, Kozikhode and Managing Director, Matsyafed.

Amitabh Kant did his schooling from Modern School, Delhi, Graduation in Economics (Hons) from St. Stephens, Delhi University and M.A from Jawaharlal Nehru University. He is a Chevening Scholar.

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