Making a real difference in 115 Backward Districts

What Department of Rural Development can do
RD Programmes – Their contribution

- Housing for All – 1 crore homes by Dec. 2018.
- DAY-NRLM – 4.5 crore women in SHGs – livelihood diversification.
- Employment through livelihoods – MGNREGS.
- Skills – DDUGKY, RSETIs.
- Social security – Old, widows, differently able.
- SECC – Identification of poor.
- 300 Rurban Clusters, 1500 SAGY GPs.
- Mission Antyodaya - 50,000 GPs
SECC 2011- urges focused efforts on most deprived sections at household level...

<table>
<thead>
<tr>
<th>Particular</th>
<th>Deprived Households</th>
<th>Interventions Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Only zero room or one room with kucha walls and kucha roof (D1)</td>
<td>2,37,31,674</td>
<td>PMAY Gramin</td>
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<tr>
<td>No adult member between 16 to 59 (D2)</td>
<td>65,15,205</td>
<td>DAY-NRLM</td>
</tr>
<tr>
<td>Female headed households with no adult male member between age 16 to 59 (D3)</td>
<td>68,96,014</td>
<td>MGNREGS</td>
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<tr>
<td>Disabled member and no able bodied adult member (D4)</td>
<td>7,16,045</td>
<td>DDUGKY/RSETI</td>
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<tr>
<td>SC/ST households (D5)</td>
<td>3,85,82,225</td>
<td>NSAP</td>
</tr>
<tr>
<td>No literate adult above 25 years (D6)</td>
<td>4,21,47,568</td>
<td>Livelihoods</td>
</tr>
<tr>
<td>Landless households as manual casual labour (D7)</td>
<td>5,37,01,383</td>
<td>Education/Skills</td>
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<td></td>
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<td>Animal Resources</td>
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<td>Non-Farm option</td>
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<td>Markets/Value</td>
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<td>Social Capital</td>
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<td>Bank Linkage</td>
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<td>Enterprise</td>
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<td>Professionals</td>
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<td>Horticulture</td>
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<td>Organic</td>
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<td>Health</td>
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<td>Nutrition</td>
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<td>SBM</td>
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</table>

TRANSFORMING LIVES AND LIVELIHOODS MEASURING OUTCOMES
THE LEARNING FROM EVIDENCE/EVALUATION
<table>
<thead>
<tr>
<th>INFRASTRUCTURE AND ACCESS TO SERVICES</th>
<th>SOCIAL DEVELOPMENT AND PROTECTION</th>
<th>ECONOMIC DEVELOPMENT AND DIVERSIFICATION OF LIVELIHOODS</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Weather Road</td>
<td>% of children fully immunized</td>
<td>% of HHs with Bank loans for diversified livelihood</td>
</tr>
<tr>
<td>Internet Connectivity with Bank/Banking Correspondent</td>
<td>% of 0-3 yrs. old children underweight, stunted, wasted</td>
<td>% of HHs earning through dairy &amp; animal resources.</td>
</tr>
<tr>
<td>% of Households (HHs) with safe housing</td>
<td>% Deprived HHs with maternity benefits/health Protection, access to basic medicines &amp; primary care.</td>
<td>% of HHs with placement/settlement in wage/self-employment.</td>
</tr>
<tr>
<td>% of HHs getting power for 12 hours daily</td>
<td>% of HHs with food security and clean water</td>
<td>% of HHs with over Rs. 10,000 in Savings account.</td>
</tr>
<tr>
<td>% of HHs cooking on LPG</td>
<td>% of girls completing Secondary Education/Skill Certificate Course</td>
<td>% of HHs in non farm employment with skills, markets and Bank linkage.</td>
</tr>
<tr>
<td>% of Agricultural Land giving 2 crops/protective irrigation.</td>
<td>% of needy old, widows, disabled under social protection</td>
<td>% of HHs in Farmers' Producer Organizations/ PACS</td>
</tr>
<tr>
<td>ODF village Village with community waste disposal system</td>
<td>% of 18-24 year covered under Skills/Higher Education</td>
<td>% of women in paid/self-employment</td>
</tr>
</tbody>
</table>
Observations from baseline survey

Percent of GPs in a score range: Bigger States

- 49-95
- 40-49
- 33-40
- 6-33

KERALA
TAMIL NADU
ANDHRA PRADESH
TELANGANA
GUJARAT
MAHARASHTRA
KARNATAKA
WEST BENGAL
RAJASTHAN
ODISHA
MADHYA PRADESH
BIHAR
ASSAM
JHARKHAND
Observations from baseline survey

Percent of GPs in a score range: Small States

- 49-95
- 40-49
- 33-40
- 6-33

Back
3 Important results - IRMA

**No. of Enterprises (per village)**

- Non-Mission Areas: 14.1
- Mission Areas: 25.2
  - 79% increase

**No. of Productive Livestock Assets (per capita)**

- Non-Mission Areas: 3
- Mission Areas: 5.4
  - 80% increase

**Per Capita Monthly Income**

- Non-Mission Areas: 1167.3
- Mission Areas: 1422.4
  - 22% increase
Credit of Rs 1.24 Lakh Cr leveraged from banks in last 4 years
Income of HH from different sources before and after assets creation (Rs '000)

IEG Study % of HH benefiting from availability of fodder

IEG Study % of HH benefiting from increase in water table

Change in Agricultural Productivity (%) of Surveyed HH due to the creation of asset
Loans invested in diversifying livelihoods - Enterprise

Enterprises by Women SHG Member

- Poultry
- Floriculture
- Dairy
- Canteens
- Custom Hiring Centers
- Tailoring units
- Fisheries
- Shops
PROGRESS OF NRLM IN 115 BACKWARD DISTRICTS (Up to Nov’17)

- 93.4 lakh households mobilized into 8.2 lakh SHGs
- Rs. 1406 crore provided to SHGs and its federations as capitalization support
- About 50000 primary level and 2100 secondary level federations promoted
- Over 2.5 lakh SHGs accessed credit 2664 crore in FY 17-18. Cumulatively, over 6 lakh SHGs have outstanding bank loans of about Rs. 7700 crore
- More than 7 lakh women farmers supported under MKSP
- About 2.3 lakh women producers mobilized into Producer Group/Companies
- Start Up Village entrepreneurship Programme initiated 11 districts – about 1300 enterprises supported

*Includes progress made by State specific externally aided projects

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<th>Target</th>
<th>Covered</th>
</tr>
</thead>
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<tr>
<td>115</td>
<td></td>
<td>109</td>
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<table>
<thead>
<tr>
<th>Blocks</th>
<th>Target</th>
<th>Covered</th>
</tr>
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<tr>
<td>1229</td>
<td></td>
<td>834</td>
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MGNREGS- Towards sustainable livelihood

- 155 works permitted under MGNREGS, of which 100 works relate to Natural Resource Management (NRM)
- Mission Water Conservation (MWC) guidelines focusing on 2264 water stressed blocks jointly issued in partnership with MoWR and DoLR in November, 2017.
- More than 60% of the expenditure during the past 3 Financial Years on NRM works.
- Focus on individual asset creation for sustainable livelihood: 54% of the works taken-up in the current year pertain to individual asset.
- Efforts made to ensure that at least 60% of the expenditure at the district level should pertain to Agriculture and allied activities.
- MGNREGS contributing hugely to creation of basic rural infrastructure.
DAY-NRLM: WAY FORWARD

- Expand into all blocks in the identified 115 backward districts – ensure coverage of all poor HHs in a phased manner
- Identify and train social capital (Community Resource Persons, Bank Sakhi, Bank Mitra, Pashu Sakhi, Krishi Sakhi, SVEP-CRPs etc.) to facilitate holistic development of the blocks
- Initiate alternate models of financial delivery to ensure door step access to financial services
- Develop common infrastructure and set up rural haats by leveraging MGNREGA resources
- Accelerate development of Custom Hiring Centers/Community Managed Tool Bank
- Prioritize promotion of higher order activities such as value chain interventions, promotion of FPOs etc. and development of organic clusters
Name of Grant/scheme: MGNREGA 2016-17
Name of Work: Construction of road from PWD road Tiniali Nilananda Ashram at Santipur with CC Block (Ph-I, II, III & IV)
Estimated Amount: Rs. 19,55,953.00, Wages: Rs. 3,03,576.00, Materials: Rs. 16,52377.00, Total Mandays: 1668, Estimated Length/Hect: 398.00 M
Executing Agency: GP level, Name of G.P.: Sonamoyee, Name of Dev. Block: Mahamaya, Name of District: Dhubri, Assam
Bihar – Muzaffarpur

670 SHG members mobilised into Bangle making producer groups

1660 SHG members involved in beekeeping initiative in the district
Bihar – Muzaffarpur (MGNREGA)

Brick Soling & both side Plantation

Construction of Platform
Bihar - Bodhgaya

540 SHG members engaged in carpet weaving intervention.

5104 SHG members involved in Aggarbatti Making

About 1000 SHG members assemble Solar Wheatamix plant run by 30 SHG members – covers requirements of about 6700 recipients through 100 Aaganwadis.
About 3000 SHG members mobilised into Aranyak Agri Producer Company – Revenues have increased from Rs. 1.28 cr in 2014 to 6.2 crore in 2017 (as on date)
Chhattisgarh - Dantewada

70 SHG Members have taken up driving eRickshaws

Crop-cutting exercise being conducted

SHG Members taking up cement brick manufacturing
Jharkhand - Gumla

More than 2000 households covered under Poultry intervention

Banana Cultivation initiated with 500 HHs

About 4900 SHG member HHs practice System of Root Intensification (SRI)
Jharkhand – Hazaribagh (MGNREGA)

Construction of Irrigation channel
Jammu & Kashmir – Baramulla

Construction of steel girder footbridge (NREGA)
Madhya Pradesh (NREGA)

Construction of Cattle Shed in Khandwa, Madhya Pradesh

Development of playground in Rajgath, Madhya Pradesh

Irrigation well (individual)
Maharashtra – Gadchiroli

287 SHG member HHs have set up small businesses.

10392 SHG member HHs involved in rice cultivation.
Maharashtra - Nandurbar

10636 SHG member households covered under goatery and poultry interventions

18228 families brought under strawberry cultivation intervention
1390 SHG members covered under Mango value chain interventions
Odisha – Kandhamal (MGNREGA)

- Construction of Check Dam
- Construction of Vermicompost Pits
- Megha Nursery Plantation - MGNREGA & Forest Deptt.
Rajasthan- Jaisalmer (MGNREGA)

Construction of Tank (MGNREGA)
Tripura – Dhalai (MGNREGA)

Development of Fishery Pond (MGNREGA)
Compost

Organic Concoctions

Azola Pit

Organic Concoctions
PMAY-G completed houses
Innovations: Localized low cost design typologies

- Low cost & disaster resilient houses suited to local geo-climatic and cultural conditions
- Over 200 Designs used by States – local materials.
- State ownership of technology and design.
- Rural Mason Training.

TRIPURA

ASSAM
Innovations: Rural mason training (RMT)

Brick Masonry

Leveling of shuttering

Placing of reinforcement steel

Assessment
DDU-GKY Initiatives

- DDU-GKY aligned with Common Norms for Skill Development - SOP based implementation
- Web-based/App based registration of rural candidates on SECC- Kaushal Panjee
- Online project application- Project appraisal streamlined (55 days only)
- 12 Champion Employers identified for high quality training and placements (Apollo, CCD, Teamlease, Surya Wires, Manpower Safeducate, Shahi Exports, Orion Edutech, MPTA, Updater, NIFTea)

RSETI Initiatives

- Alignment of RSETI courses with NSQF and Common Norms for Skill Development
- Partnering with Industry Bodies for rural entrepreneurship
- Creating pool of Certified Master Trainers
- Aadhaar Authenticated Biometric Attendance System to be implemented across RSETIs
- Credit Linkage under PM Mudra and Udyami Mitra

ATUL KR MISRA
Working with BCL Securities in New Delhi and earns Rs. 15,000/- per month with company provided accommodation. He can be contacted at: +91-8447514698

Birmati Kumar
Started own beauty parlour and earns Rs. 35,000-40,000 per month
She can be contacted at: +91-9896901776
PMGSY – 82% eligible habitations connected

CONNECTIVITY TO 1,78,184 ELIGIBLE HABITATIONS BY MARCH 2019.

VALIDATION BY SPACE TECHNOLOGY

GIS MAPPING OF ALL ROADS

MAINTENANCE THRUST

QUALITY MONITORING

LARGE SCALE GREEN TECHNOLOGY USE
Solid Waste Management in Tamil Nadu

Door to Door Collection

Weighing of waste

Segregation of Waste

Compost pit
Shredded Waste Plastic used for laying BT Roads
MGNREGS – 2 CRORE ASSETS GEO-TAGGED

GEO TAGGING ASSETS

PUBLIC INFORMATION

USEFULNESS

PLANNING TOOL

DURABLE ASSETS
Enterprises by Women SHG Member

Loans invested in diversifying livelihoods:
- Fisheries
- Shops
- Tailoring units
- Canteen
- Custom Hiring Centers
- Dairy
- Floriculture
- Poultry
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- Dairy
- Floriculture
- Poultry
Vermi Compost
Azola Pit

Preparation of Organic Concoctions
Custom Hiring Centres
Government creating local business opportunities for poor: Example of Harihar Bazar, Bastar

- **Bastar** District: Absence of access to *fair* market with middle-men reaping the benefits → non-remunerative prices to farmers. Vicious debt cycle.
- Prime Minister Rural Development Fellow’s concept of *fair* and *dignified* market access to farmers and value to consumers, leading to Harihar Bazar.
- ‘Farmers have their own market—run by them; modern, clean, organized, fair price’.
- Federation of 22 Farmer Producer Groups (FPGs) > 5,000 farmers as members, >100 products, 5 tonnes, turnover over INR 2 lakh, profit INR 50,000 per month.
- Production cost and quality of produce determine price, not middle-men.
DISTRICT administration followed a value-addition strategy

- Spent considerable time in **arriving at a shared vision with stakeholders.** Multiple rounds of meetings across villages. Engrained the value of coming together in people.

- **Capacity building of stakeholders:** Training from Dec 2014 to Sep 2016 on areas like marketing agri-produce, setting up and running cooperatives, leadership and decision making, processing farm products, storage, packing, transport, etc

- **Incentive to organise:** The District Collector (DC) while assuring all support, made it conditional on members to collectivise into small producer groups and federating to organically evolve policies that ensure quality and protect farmer’s interest.

- **Bridging infrastructure gap:** The modern, state-of-art building housing Harihar Bazar is a multi-purpose complex offering office space, market space for products, training hall, farmer information centre, five ton Solar Cold storage, and packaging and business-to-business services.

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**Harihar Bazar - Governing Structure**

- **Governing Board**
  - 2 members from each PG

- **Advisory Board**
  - 1 member from each Promoter

- **Promoter 1, Promoter 2, Promoter 3**

- **Pi 1, Pi 2, Pi 3, Pi 4, Pi 5, Pi 6**
Users will see information on pre-set indicators as a set of widgets or on a map, compared over time and regions.
To choose current location using GPS

Choose current location using GPS

Currently Bilingual, next release would be Multilingual

Read out the content for user

List of beneficiaries in GP Garkote-A

Beneficiaries in given 1st installment

Gram Samvaad

Dashboard

Language

Change Location

About Gram Samvaad

Contact Us

Rural Web Portal

Disclaimer

GP

Garkote-A

Jammu and Kashmir

Baramulla

Uri

Select Location

My Location

Next

Select Language

English

Next

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