

Challenges and Broad Strategy : Access to Electricity

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Secretary (Power)

DDUGJY : Deen Dayal Upadhyaya Gram Jyoti Yojana

- A comprehensive scheme for rural areas
 - ✓ Electricity Access
 - ✓ Electrification of un-electrified villages
 - ✓ Intensive electrification to provide access to households
 - ✓ Quality and Reliability
 - ✓ System strengthening to improve quality and reliability
 - ✓ Feeder Separation - Assured supply to agricultural consumers and continuous power supply to non-agricultural consumers
 - ✓ Metering
- Outlay : Rs. 75893 Crore with Gross Budgetary Support from GOI of Rs. 63027 Crore

DDUGJY : Village Electrification

- Electrification of remaining 18452 un-electrified villages (as on 01Apr2015) under DDUGJY
 - ✓ 15981 villages electrified
 - ✓ 1101 villages found un-inhabited / in grazing reserve
 - ✓ Remaining 1370 villages to be electrified by 1st May 2018

- Task is almost complete

DDUGJY : Impact Assessment

Villages, for impact Study	:	6,532
Chakkis, installed	:	2,723
Shops, opened	:	26,925
TVs purchased	:	2,12,062
Refrigerators purchased	:	52,714



DDUGJY : Other components

➤ Projects sanctioned with total cost of Rs. 39897 crore

Sl. No.	Particulars	Sanctioned Cost (Rs. Crore)
1.	Feeder Separation	15,191
2.	System Strengthening	9997
3.	Infrastructure for access to households	10246
4.	Metering	3,859
5.	SAGY works	398
6.	Provision for Project Management Agency	206

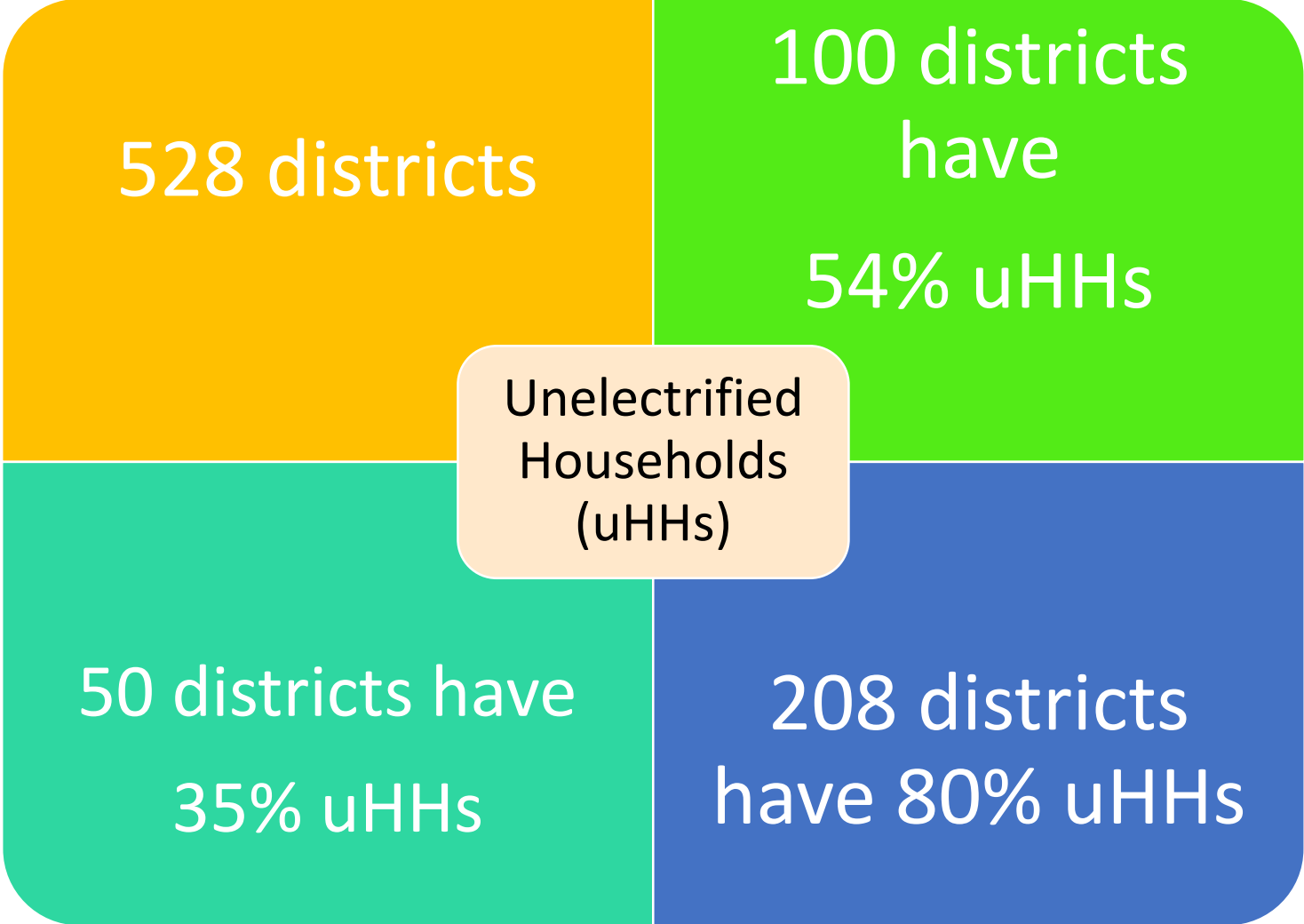
➤ Projects under implementation at various stages

➤ Completion of these projects would ensure enhanced access, quality and reliability of power supply

Next Target : **Universal Household Electrification**



Design



Pradhanmantri
Sahaj Bijli Har Ghar
Yojana



सौभाग्य

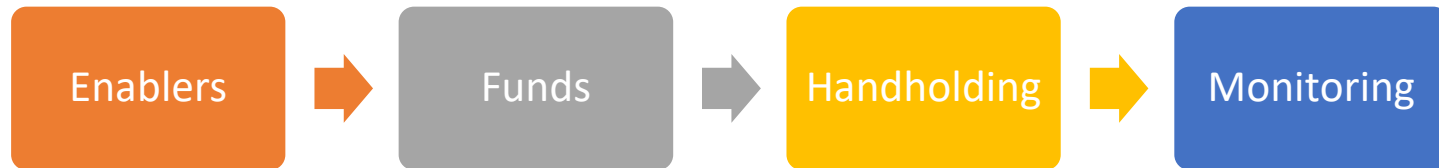
प्रधानमंत्री सहज बिजली हर घर योजना

SAuBHAGYa

Saubhagya : Pradhan Mantri Sahaj Bijli Har Ghar Yoajana

- Scheme to achieve universal household electrification
 - ✓ Last mile connectivity and electricity connections to all remaining un-electrified households in rural areas and poor households in urban areas
 - ✓ 'Sahaj' i.e. Simple / Easy / Effortless process – Camps in villages to register applications and requisite documentation electronically
 - ✓ 'Har Ghar' i.e. universal coverage without any discrimination on any count viz. economic condition, location, caste & creed etc..
 - ✓ Absolutely free for poor households as per SECC data
 - ✓ 10 instalments of Rs. 50 each for other households with electricity bills
 - ✓ Comprehensive communication plan for dissemination of scheme benefits to motivate households to avail electricity connections
- Outlay : Rs. 16320 Crore with GBS of Rs. 12320 Crore
- About 4 crore households to be electrified by March 2019

Strategy



- **Focused** Approach
- **Off-grid** solutions, Standardization, Processes
- Handholding States/Discoms
- Technological intervention for release of **connection** and **Monitoring**
- **Communication** Plan

Implementation Plan

- Focused approach
 - ✓ 90% of un-electrified households in 7 States
 - Assam, Bihar, Jharkhand, MP, Odisha, Rajasthan & UP
 - ✓ 80% of task concentrated in about 200 districts
 - UP (65), Bihar (33), MP (30), Odisha (20), Jharkhand (19)
 - Assam (15), Rajasthan (8), Telangana (3)
- Complete flexibility in mode of implementation (Turnkey / Departmental / Partial Turnkey)
- Provision of Stand Alone Solar
- Organisation of camps in villages / cluster of villages
 - ✓ Use of Mobile App for registrations and complete documentations
 - ✓ On spot release of connections
- Prioritization based on availability of infra & UE households
- Monitoring and reporting through dedicated web portal / mobile app

Communication Plan

- Comprehensive communication plan for creating awareness
 - ✓ National level
 - ✓ State / Local level
- National level
 - ✓ Newspaper, Hoardings, Television, Radio, Media Visits, Short Films
- State / Local level
 - ✓ Hoardings, Sign Boards, Individual Contact, Public Address System, Distribution of Fliers, SMS / Whatsapp messages, Local news paper



Pradhan Mantri Sahaj Bijli Har Ghar Yojana
SAUBHAGYA



ALL INDIA

All State [v] [v] [v] All Discom [v] Search Village [v] Clear

Saubhagya News

Short Film Contest from 10th January, 2018 to 31st January, 2018

Village Camps

Gallery

Stories

Garv Dashboard

Feedback & Suggestions

Downloads



Rural Household

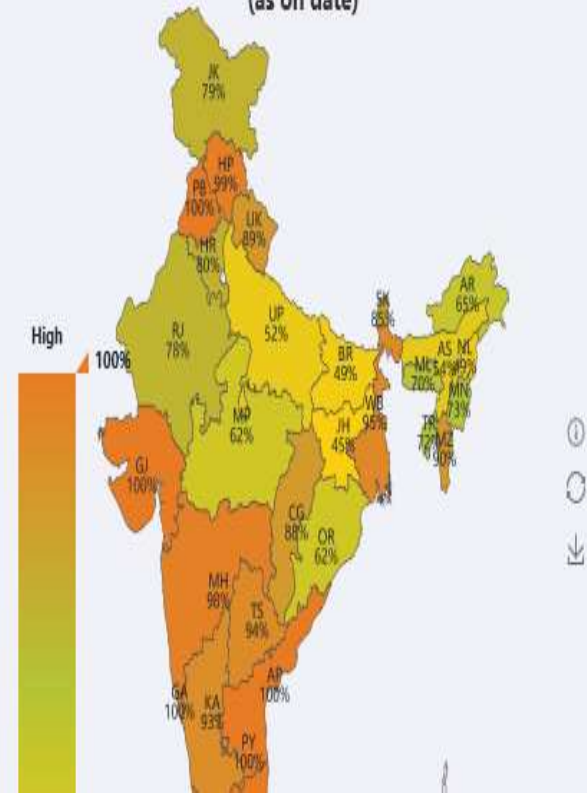
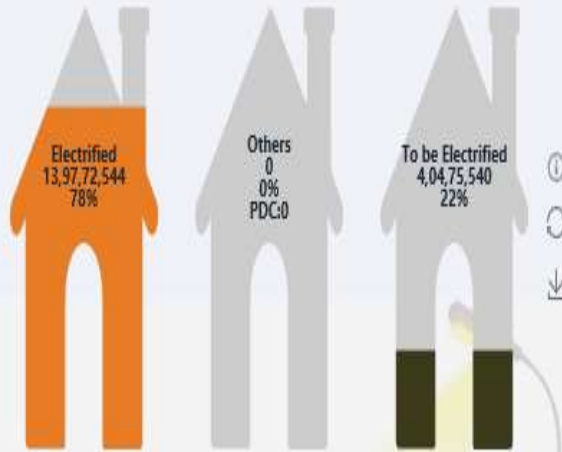
Households Electrification Level (%) : ALL INDIA

Household Electrification Status
(as on date)

Household Progress From 11-OCT-2017
Out of 4,13,59,800

Electrification Status
(as on date)

Launch of Saubhagya Portal



Thank You