

New Book Alerts

What's New at the Library



Compiled By:

Kumar Sanjay, CLDO

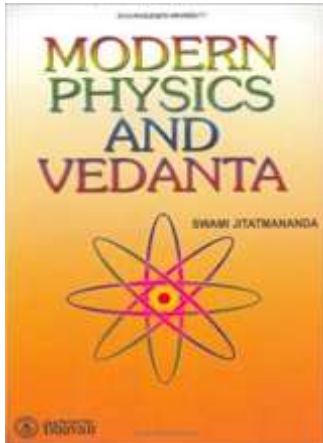
Varsha Satija, LIA

NITI AAYOG
LIBRARY



NEW BOOKS ADDED IN THE LIBRARY

1. Modern Physics and Vedanta / by Swami Jitatmananda



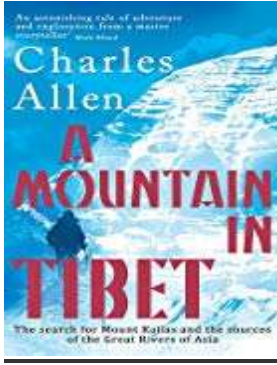
Discoveries in Modern Physics, especially the discoveries from the beginning of 20th Century, are making it more and more evident that many conclusions of Modern Physics are exactly the conclusions of Vedanta philosophy enshrined in the Upanishads and countless other Vedantic texts. This small book is a very humble attempt to project how some of the conclusions of modern physics converge with the very words and ideas of the ancient Vedanta, and its modern interpretations given by Swami vivekananda.

Pub: Bhartiya Vidhiya

Call No: 539.01 J61M

Accession No:156401

2. A mountain in Tibet / by Charles Allen



Throughout the East there runs a legend of a great mountain at the centre of the world, where four rivers have their source. Charles Allen traces this legend to Western Tibet where there stands Kailas, worshipped by Hindus and Buddhists alike as the home of their gods and the navel of the world. Close by are the sources of four mighty rivers: the sacred Ganges, the Indus, the Sutlej and Stango-Brahmaputra.

For centuries Kailas remained an enigma to the outside world. Then a succession of remarkable men took up the challenge of penetrating the hostile, frozen wastelands beyond the Western Himalayas, culminating in the great age of discovery, the final years of the Victorian era.

A Mountain in Tibet is an extraordinary story of exploration and high adventure, full of the excitement and colour expected from the author of *Plain Tales from the Raj*.

Pub: Abacus

Call No: 915.15 A425M

Accession No: 156495

3. Design for environment a guide to sustainable product development



Proven methods for achieving environmental excellence while increasing profitability

"If your goal is to design and develop environmentally sustainable products that also drive shareholder value, then this book is a must read." --Stuart L. Hart, S.C. Johnson Chair in Sustainable Global Enterprise, Cornell University

"A comprehensive and inspiring guide that provides a powerful case for integration of environmental principles into product development ... Essential reading for any organization putting DFE into practice."

--Ken Strassen, Vice President, Global Environment, Safety, Regulatory and Scientific Affairs, Kimberly-Clark Corporation

"Joseph Fiksel has produced a masterful book that not only powerfully argues for Design for Environment, but also provides the roadmap and real-life examples that prove the point.

Pub: M C Grow Hill

Call No: 333.7 F438D

Accession No: 156400

4. You Can Sell / by Shiva Khera



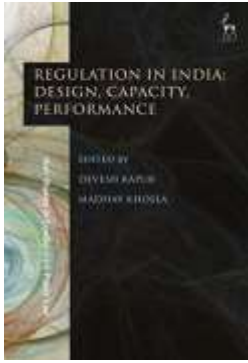
It is often said that in order to succeed, one needs to learn the 'tricks of the trade'. However, this is not true. Good professionals learn the trade. This is what *You Can Sell* teaches you how to do-to gain thorough knowledge of the trade, better understanding of the task at hand and sell your way to success.

Pub: Bloomsbury

Call No: 658.11 K45Y

Accession No. 156380

5. Regulation in India: Design , Capacity, Performance / edited by Devesh Kapur, Madhav Khosla



The rise of the regulatory state has been a major feature of modern constitutional democracies. India, the world's largest democracy, is no exception to this trend. This book is the first major study of regulation in India. It considers how the development of regulation in India has altered the nature and functions of the state; how it is reshaping the relationship between business and the state; how it has called for the refashioning of established legal principles; and how it has raised new questions about the relationship between technical expertise and the rule of law. The chapters cover topics ranging from the foundations of the Indian regulatory state to the form of regulation across different sectors to regulation in practice. Together, the chapters reveal the challenges, promise, and limitations offered by contemporary regulatory practices, and they capture the close if sometimes fraught relationship that regulation must inevitably share with the political economy and constitutional.

Pub: Bloomsbury

Call No: 342.5406 K17K

Accession No: C20359

6. Complications and Quandaries in the ICT Sector/ ed. by Ashish Bharadwaj, Vishwas H. Devaiah, Indranath Gupta



This book is open access under a CC BY 4.0 license. With technology standards becoming increasingly common, particularly in the information and communications technology (ICT) sector, the complexities and contradictions at the interface of intellectual property law and competition law have emerged strongly. This book talks about how the regulatory agencies and courts in the United States, European Union and India are dealing with the rising allegations of anti-competitive behaviour by standard essential patent (SEP) holders. It also discusses the role of standards setting organizations / standards developing organizations (SSO/SDO) and the various players involved in implementing the standards that influence practices and internal dynamics in the ICT sector. This book includes discussions on fair, reasonable and non-discriminatory (FRAND) licensing terms and the complexities that arise when both licensors and licensees of SEPs differ on what they mean by “fair”, “reasonable” and “non-discriminatory” terms. It also addresses topics such as the appropriate royalty base, calculation of FRAND rates and concerns related to FRAND commitments and the role of Federal Trade Commission (FTC) in collaborative standard setting process. This book provides a wide range of valuable information and is a useful tool for graduate students, academics and researchers.

Pub: Springer

Call No: 343.0721 B575C

Accession No: C20361

7. Multi-dimensional Approaches Towards New Technology / ed. by Ashish Bharadwaj, Vishwas H. Devaiah, Indranath Gupta



This open access edited book captures the complexities and conflicts arising at the interface of intellectual property rights (IPR) and competition law. To do so, it discusses four specific themes: (a) policies governing functioning of standard setting organizations (SSOs), transparency and incentivising future innovation; (b) issue of royalties for standard essential patents (SEPs) and related disputes; (c) due process principles, procedural fairness and best practices in competition law; and (d) coherence of patent policies and consonance with competition law to support innovation in new technologies.

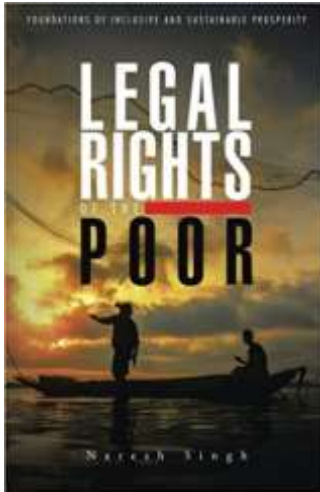
Many countries have formulated policies and re-oriented their economies to foster technological innovation as it is seen as a major source of economic growth. At the same time, there have been tensions between patent laws and competition laws, despite the fact that both are intended to enhance consumer welfare. In this regard, licensing of SEPs has been debated extensively, although in most instances, innovators and implementers successfully negotiate licensing of SEPs. Further, a lingering lack of consensus among scholars, industry experts and regulators regarding solutions and techniques that are apposite in these matters across jurisdictions has added to the confusion. This book looks at the processes adopted by the competition/anti-trust regulators to apply the principles of due process and procedural fairness in investigating abuse of dominance cases against innovators.

Pub: Springer

Call No: 343.0721 B575M

Accession No: C20360

8. Legal Rights of the Poor / by Naresh Singh



This book seeks to be relevant to the call to address inequalities, injustice, human rights, and social exclusion in a more integrated, holistic, and transformative manner. It seeks to do so by looking at what we have learned in both the development and human rights communities. Further, it addresses fundamental obstacles that neither community has dealt with in this context, such as changing power relations. The book builds on the report of the Commission on Legal Empowerment of the Poor entitled Making the Law Work for Everyone and draws from a wide range of published literature on relevant issues not covered in the report. Calls for holistic and transformative approaches are familiar in development circles, but putting these approaches into practice require a knowledge base beyond that covered in the traditional development literature. The book brings together this diverse literature in one place at a time when the international community is about to embark on a new era of development cooperation commonly referred to as the post-2015 agenda. The subjects covered therefore include a review of successful and unsuccessful approaches to reducing poverty and inequality; life in slums; the informal sector where the majority of the poor live; the legal empowerment of the poor; changing power relations between the haves and the have-nots; and the holistic, sustainable-livelihoods approach, in the development of which, the author has played a lead role.

Pub: Authorhouse
Call No: 338.927 S617L

Accession No: C20362

9. Raavan: Enemy of Aryavarta/Amish Tripathi



A land in tumult, poverty and chaos. Most people suffer quietly. A few rebel. Some fight for a better world. Some for themselves. Some don't give a damn. Raavan. Fathered by one of the most illustrious sages of the time. Blessed by the Gods with talents beyond all. Cursed by fate to be tested to the extremes.

A formidable teenage pirate, he is filled with equal parts courage, cruelty and fearsome resolve. A resolve to be a giant among men, to conquer, plunder, and seize the greatness that he thinks is his right.

A man of contrasts, of brutal violence and scholarly knowledge. A man who will love without reward and kill without remorse.

This exhilarating third book of the Ram Chandra series sheds light on Ravaan, the king of Lanka. And the light shines on darkness of the darkest kind. Is he the greatest villain in history or just a man in a dark place, all the time?

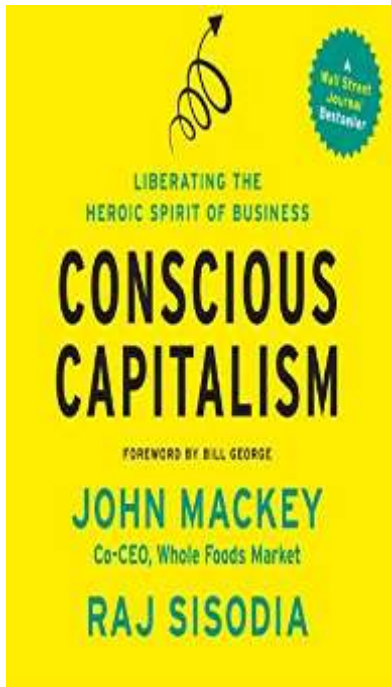
Read the epic tale of one of the most complex, violent, passionate and accomplished men of all time.

Pub: Westland

Call No: 823 A516R

Accession No: 156405

10. Conscious Capitalism: Liberating the Heroic Spirit of Business/John Mackey



In this *New York Times* and *Wall Street Journal* best seller, Whole Foods Market cofounder John Mackey and professor and Conscious Capitalism, Inc. cofounder Raj Sisodia argue for the inherent good of both business and capitalism. Featuring some of today's best-known and most-successful companies, they illustrate how these two forces can - and do - work most powerfully to create value for all stakeholders, including customers, employees, suppliers, investors, society, and the environment.

Conscious Capitalism helps us better understand how companies such as Southwest Airlines, Costco, UPS, Panera, Patagonia, Google, The Container Store, and many others, use four specific tenets - higher purpose, stakeholder integration, conscious leadership, and conscious culture and management - to build strong businesses, advance capitalism toward its highest potential, and

Pub: HBR

Call No: 174.4 M154L

Accession No: 156406